ATLANTIC BRANCH
EST. 2001

STEP CANADA

Strengthening Connections Across the Atlantic Provinces

New Participation Initiative for 2025-26!

STEP Atlantic is thrilled to introduce a brand-new initiative designed to celebrate and strengthen the connections that make our Atlantic network so valuable. As part of our commitment to encouraging greater participation from members outside the Halifax Regional Municipality, we are launching a **special participation prize program** for the 2025-26 program season - and every eligible member has a chance to win an **expenses-paid trip to the STEP Atlantic Sparkling Reception on May 7, 2026, in Halifax!**







This initiative reflects our broader goal to expand and deepen connectivity across all Atlantic provinces. A more engaged, regionally diverse membership benefits *everyone*, ensuring we continue to build a truly interconnected community of knowledgeable, trusted professionals. Even if your name isn't in the draw, your participation helps strengthen the network that supports us all.

📍 Who is Eligible

Any member that:

- **Does not** reside in the Halifax Regional Municipality
- **AND** registers for and attends a STEP Atlantic in-person seminar during the 2025-26 program season at one of the official viewing locations hosted by Stewart McKelvey in St. John's, Halifax, Fredericton, Moncton, Saint John, and Charlottetown

🎁 What You Could Win

An incredible prize valued at up to **$1,400**, including:

- One night hotel stay at the Moxy Hotel
- Travel coverage for mileage, parking expenses, and flights
    - *(flight coverage for Newfoundland and Labrador residents only)*
- An allowance for food, beverage, and incidental expenses



📝 How to Enter

- If you are a STEP Atlantic Member **residing outside the Halifax Regional Municipality** and attend a STEP Atlantic seminar at one of the official Stewart McKelvey viewing locations, you will automatically receive **one entry** into the raffle.
- You'll receive **one additional entry** every time you bring a guest! When you register for an individual seminar, you'll receive a unique link you can send to your guest so they can pre-register and join in on the fun (and your guest's place of residence doesn't affect your eligibility). If you're registered for the STEP Atlantic Branch Bundle, please email memberservices@step.ca for your unique guest link to any seminar.

And great news: we'll also be including **eligible entries from the September and October 2025 events**, so your participation earlier this fall will already count toward your chances to win.

Even if you reside in the Halifax Regional Municipality and are not eligible to be entered into the draw, you are still encouraged to invite guests to the upcoming STEP Atlantic seminars. We can't wait to see you at upcoming events so that we may reconnect and continue building a robust and vibrant STEP Atlantic community together.

Full raffle details, eligibility rules, and conditions apply. Please review the Terms and Conditions for complete information.

Warm regards,
Your STEP Atlantic Branch Board



STEP Atlantic Sparkling Reception Raffle - Terms and Conditions

Eligibility – The Raffle (defined below) is open to any STEP Atlantic Member registered for and attending a STEP Atlantic seminar during the 2025-2026 programming year at one of the official viewing locations as hosted by Stewart McKelvey in St. John's, Halifax, Fredericton, Moncton, Saint John and Charlottetown ("Event"), provided that such person does not reside in the Halifax Regional Municipality ("Eligible Attendee"). Eligibility determinations will ultimately be made by STEP Atlantic in its sole discretion.

Purpose -The purpose of the Raffle initiative is to increase the breadth and strength of our membership and membership engagement outside the centralized host location of STEP Atlantic events, being Halifax Regional Municipality, for the benefit of the organization and its members by furthering STEPs mandate and reinforcing the STEP network of professionals throughout Atlantic Canada.

Entry for Raffle – Every Eligible Attendee will receive one entry into the Raffle.

Additional Draw Eligibility – Every Eligible Attendee who brings a *guest to an Event, regardless of where the guest may be resident, will receive an additional entry into the Raffle.

Raffle – the "Raffle" will take the form a random draw with STEP Atlantic covering the winner's receipted and reasonable travel costs, including one night hotel, mileage, parking expenses, flights (for Newfoundland and Labrador residents only) and associated costs but excluding food and beverage (in total up to $1200 maximum) for an Eligible Attendee to attend the annual Sparkling Reception (May 7, 2026) together with $200 to cover all ancillary costs (ex. food and beverage).

Raffle Draw Date – The Raffle Draw Date will be April 1, 2026.

Transferability – an Eligible Attendee who wins the Raffle may transfer their Raffle prize to another Eligible Attendee, provided that the STEP Atlantic board confirms such transfer, in its sole discretion.

**In keeping with the STEP Canada complimentary guest policy, STEP Atlantic welcomes any individual as a guest who has not previously attended as a guest to any other STEP event. If you are unsure, please contact memberservices@step.ca to clarify.*