



METRO TORONTO CONVENTION CENTRE

## **MEDIA ADVISORY / PHOTO OPPORTUNITY**

For Immediate Release

## **Conference of Canada's Top Tax,** Trust, and Estate-Planning Experts

Toronto, ON, June 3, 2019 – On June 6 and 7, the Society of Trust and Estate Practitioners of Canada (STEP Canada) will be holding its 21st Annual National Conference at the Metro Toronto Convention Centre. The 22,000 members of STEP Worldwide include professionals in the tax, accounting, legal, trust, and insurance industries, as well as wealth management and financial advisors. The conference will deliver superior technical information and business networking opportunities to the 780+ trust and estate practitioners currently registered.

"Year after year, the STEP national conference continues to be the 'go to' conference for experts in personal taxation, trust administration, accounting, insurance, and financial planning in Canada. Delegates will hear from over 70 domestic and international experts on topics that are relevant for today's Canadian practitioners who want to deliver the best in client advice and service. Issues such as multiple Wills after the recent Milne decision and appeal will be addressed by our expert panelists." said Corina Weigl, chair of the 2019 National Conference Planning Committee.

"The STEP national conference provides the best opportunity for advisors to gather, network, and learn about the latest developments related to estate planning and business succession planning. This year, the presentations will include an interactive demonstration of new scientific breakthroughs on the horizon that will allow humanity to break through the longevity ceiling that now stands before us -- the result will be an extension of the period of healthy life and slightly longer lives than we experience today. Planning for both life extension and health extension brought forth by advances in science and medicine should be part of everyone's planning process," added Richard Niedermayer, a deputy-chair of the planning committee.

What: STEP Canada's 21st Annual National Conference

Where: Metro Toronto Convention Centre, Level 700, South Building, 222 Bremner Blvd.

When: June 6-7, 2019

Over 70 Canadian and international speakers and panelists discussing topics affecting Canadians Who:

- Aging and Longevity: Tools for Planning for Future Health and Finances
- CRA Technical Interpretations and Advance Rulings: Everything You Wanted To Know But Were Afraid To Ask •
- Estate and Trust Valuations: More Than Just a Question of Fact
- The Trouble with Life Interest Trusts as Will Substitutes

Members of the media are encouraged to contact STEP Canada at 1-877-991-4949 x228 to be connected with local industry experts and potential story-support spokespeople. Media attendance is welcome at the conference on June 6-7. To arrange a media pass, please contact Janis Armstrong at 416-712-1170 or jarmstrong@step.ca.

## About STEP Canada

STEP Canada is part of STEP Worldwide, the leading international organization for trust and estate professionals. The trust and estate practitioner (TEP) designation formally identifies qualified practitioners and distinguishes them from non-specialists who occasionally deal with trusts and estates. STEP subjects its members to rigorous training and requires them to meet strict educational standards on an ongoing basis. STEP's mandate is to provide a forum for discussion and to advance practitioners' knowledge of tax, accounting, administrative, statute, and case law through regular branch seminars, symposia, and an annual national conference. STEP Canada also makes representations of a technical nature to government, policymakers, and related professional bodies, with the goal of promoting better understanding of trusts and estates, and improving related law and policy. There are 22,000 TEPs worldwide and nearly 2,750 TEPs in Canada, operating not only as financial advisors but also as professionals in the accounting, trust, legal, and insurance industries.